

Startupbootcamp

PROPTech BOLD2

Startup investing made safe, accessible & profitable.

Startup Index Size | 300 Ventures

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Mentor Deck

Melbourne, Australia

www.startupbootcamp.org



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Startupbootcamp

BY THE NUMBERS

#1

Accelerator
In Europe

±1700

Portfolio
Companies

76%

Alumni active > 4 years

Launched in
2010

1M

Startups in our Database

Each year:

150K

Startups analyzed

20K

Startup Applications

We Work With Startups That Become Future Industry Leaders

 <p>Relayr Amsterdam 2013</p> <hr/> <p>IoT for Factories Exit at €255.000.000,-</p>	 <p>SendCloud Amsterdam 2014</p> <hr/> <p>Faster & sustainable deliveries Exit at €600.000.000,-</p>	 <p>Vamp Amsterdam 2014</p> <hr/> <p>Cloud-Native AIOps Exit at €12.000.000,-</p>	 <p>Aptus.AI Fin+Tech 2021</p> <hr/> <p>Retailers One stop solution Latest valuation at €20.000.000,-</p>	 <p>Stucomm Amsterdam 2015</p> <hr/> <p>Student ToolKit Exit at €6.000.000,-</p>
 <p>Proctor Exam Amsterdam 2014</p> <hr/> <p>E-Learning infrastructure Exit at €16.000.000,-</p>	 <p>Signaturit Amsterdam 2014</p> <hr/> <p>Cyber Security Software Exit at €30.000.000,-</p>	 <p>24sessions Commerce 2013</p> <hr/> <p>B2B Secure video call Exit at €32.000.000,-</p>	 <p>Takyon Fin+Tech 2022</p> <hr/> <p>Access to network Latest valuation at €20.000.000,-</p>	 <p>POM Fintech 2017</p> <hr/> <p>Invoicing gets easy Exit at €8.000.000,-</p>
 <p>Iproof Fintech 1719</p> <hr/> <p>Face and Identity Verification Latest valuation €350.000.000,-</p>	 <p>Obsess Fashion Tech 1820</p> <hr/> <p>Virtual Store Platform Latest valuation €60.000.000,-</p>	 <p>Kuda Bank Afritech 1719</p> <hr/> <p>Access To Financial Services Latest Valuation €500.000.000,-</p>	 <p>Bultspace Energy Australia 1820</p> <hr/> <p>Digital Twins Latest Valuation €70.000.000,-</p>	 <p>MobieTrain Commerce 1719</p> <hr/> <p>Employee Engagement Latest Valuation €40.000.000,-</p>

Investment



4/10 years

Exit

Enabled And Backed By An International Community & Organization



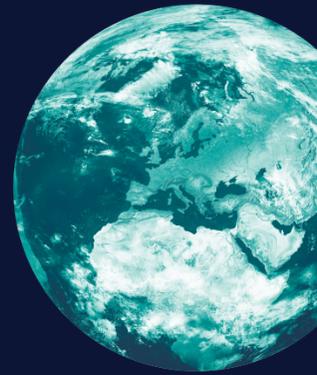
Supported By

300+
Co-Investors

2.000+
Angels & VCs

5.000+
Mentors, Experts & Partners

100.000+
Community Members



Investing In 100.000 Startups

Startupbootcamp aims to invest in 100.000 startups by 2030 to ensure we achieve the United Nations' Sustainable Development Goals (SDGs) in time.

With SBC Bold 2 they invest in these companies through a specialized investment vehicle focused on domains such as AI, Finance, Energy, Manufacturing, Agri, Health, and more.

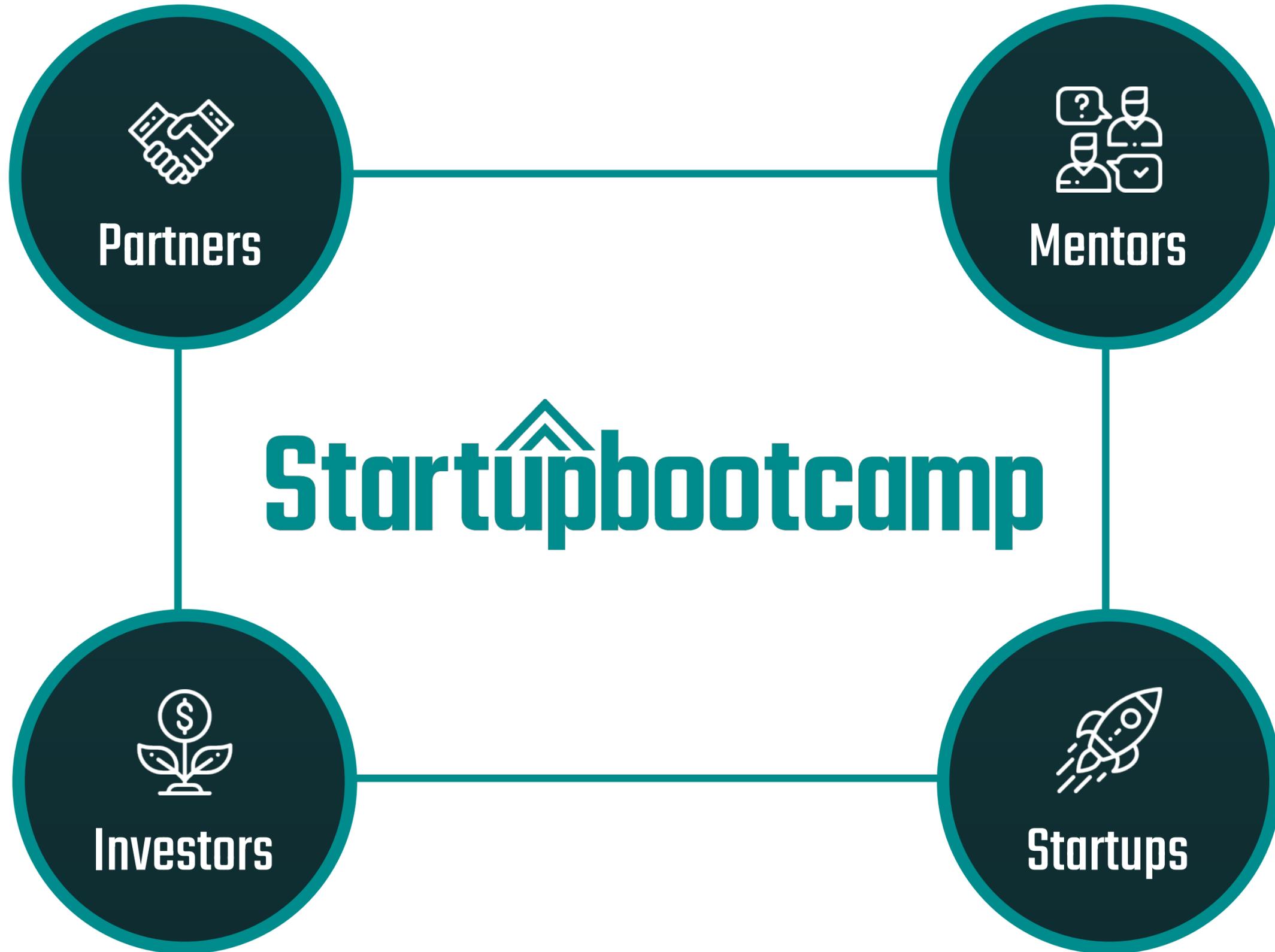
SBC enables you as a co-investor to build and profit from a diverse portfolio of startups and domains you like; whilst becoming part of a network of professional investors, corporate leaders and startup founders in the process.

Bold 2 allows you to generate both returns financially, and on impact. It is startup investing made safe, accessible & profitable.

In 2022, Startupbootcamp launched the Bold Action project, raising €6 million through an IPO to invest in the first 90 out of 100.000 startups.



With Bold 2, we are expanding this effort, creating an infinitely scalable, interconnected infrastructure of investment vehicles that will invest in 300 startups from around the globe - giving investors access to a new and unique investment product on the stock exchange. 'The Startup Index'.



STARTUPBOOTCAMP PROGRAM

Accelerates development for Story, Commercials, and Investment



Pitch Readiness
(Pitch)



Commercial Readiness
(POC, POV)

Industry Connections



Investment Readiness
(Process & Products)

Equity investment

We're Accelerating Domains That Experience Exponential Growth

Through extensive and continuous research we identified 10 domains that we believe will undergo exponential growth in the coming years. We invest in these 'Growth Domains' within the framework of the SDGs, targeting Return On Investment, and on Impact.



AI & Web3



- Web3 Infrastructure and Protocols
- Decentralized Autonomous Organizations (DAOs)
- AI-Powered Predictive Analytics



PropTech & Housing



- Data-Powered PropTech
- Property FinTech
- GreenTech & Accessibility



Water & Infrastructure



- Clean Water Access and Treatment
- Water Efficiency and Conservation
- Water Infrastructure Resilience



Sports & EdTech



- Sports Analytics and Performance Technology
- Esports and Gaming Technology
- E-learning and Virtual Education



Sustainable Finance



- Green Bonds and Sustainable Debt
- Sustainable Supply Chain Financing
- Microfinance for Climate Resilience



Health & Lifescience



- Digital Health and Telemedicine
- Genomics and Precision Medicine
- Biopharmaceutical Innovation



Energy & Climate



- Renewable Energy Infrastructure
- Energy Efficiency and Smart Grid Solutions
- Energy Storage Solutions



DeepTech & Robotics



- Robotics and Automation
- Advanced Materials and Nanotechnology
- Swarm Robotics



Production & Industry



- Sustainable Production and Circular Economy
- Additive Manufacturing
- Industrial Internet of Things



Food & Agri



- Food Waste Reduction and Management
- Sustainable Farming Practices and Inputs
- Access to Quality and Nutritious Food

* Included domains that are not yet live (see timeline) might change based on indicators and trends Startupbootcamp follows in the market

PropTech | Why Invest Now



Increasing climate risk is driving PropTech investments in sustainability

VC investments in PropTech reached USD\$13.1B in 2022

PropTech sector projected to grow to USD\$75.4B by 2030 at a CAGR of 15.7%

PropTech | Technological Focus Areas

Data-Powered PropTech

Property FinTech

GreenTech & Accessibility



PropTech | Data-Powered PropTech



Technology-enabled Brokerages

Digital Personalization

3D Home Tour

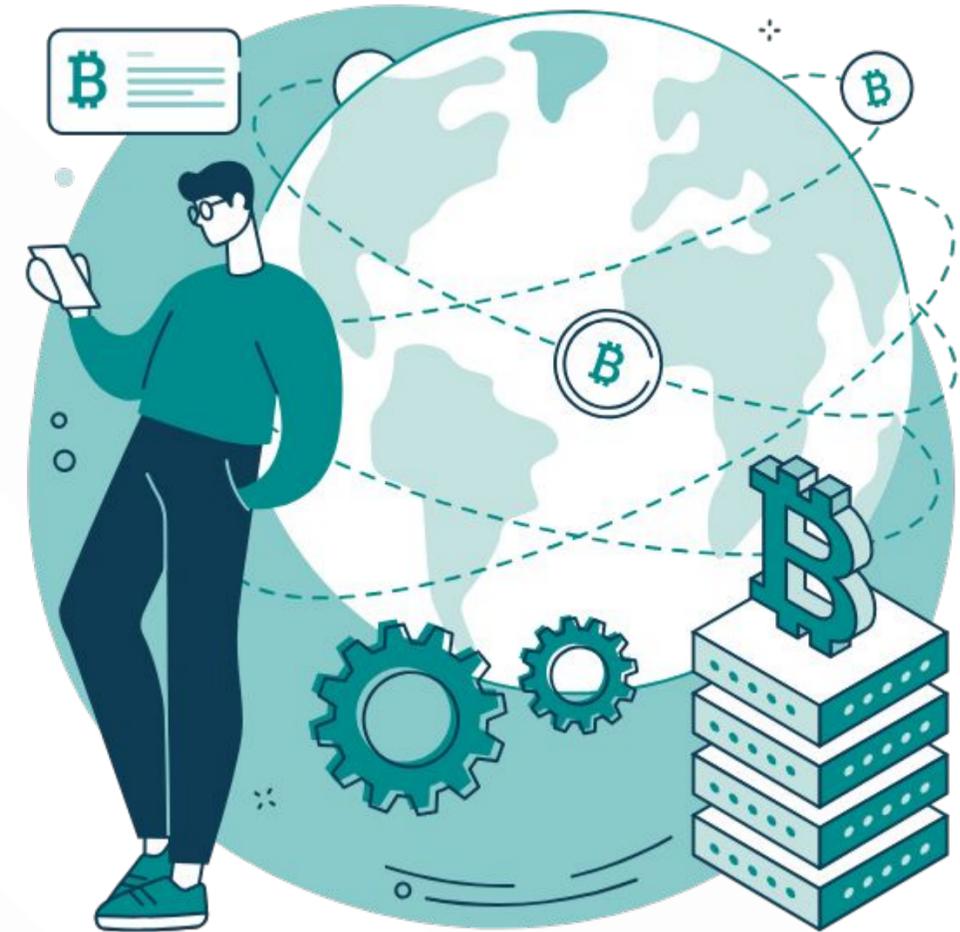
AI-Powered Interior Design

PropTech | Property FinTech

Real Estate Tokenization

Property Valuation Tools

Digital Mortgage Platforms



PropTech | GreenTech & Accessibility



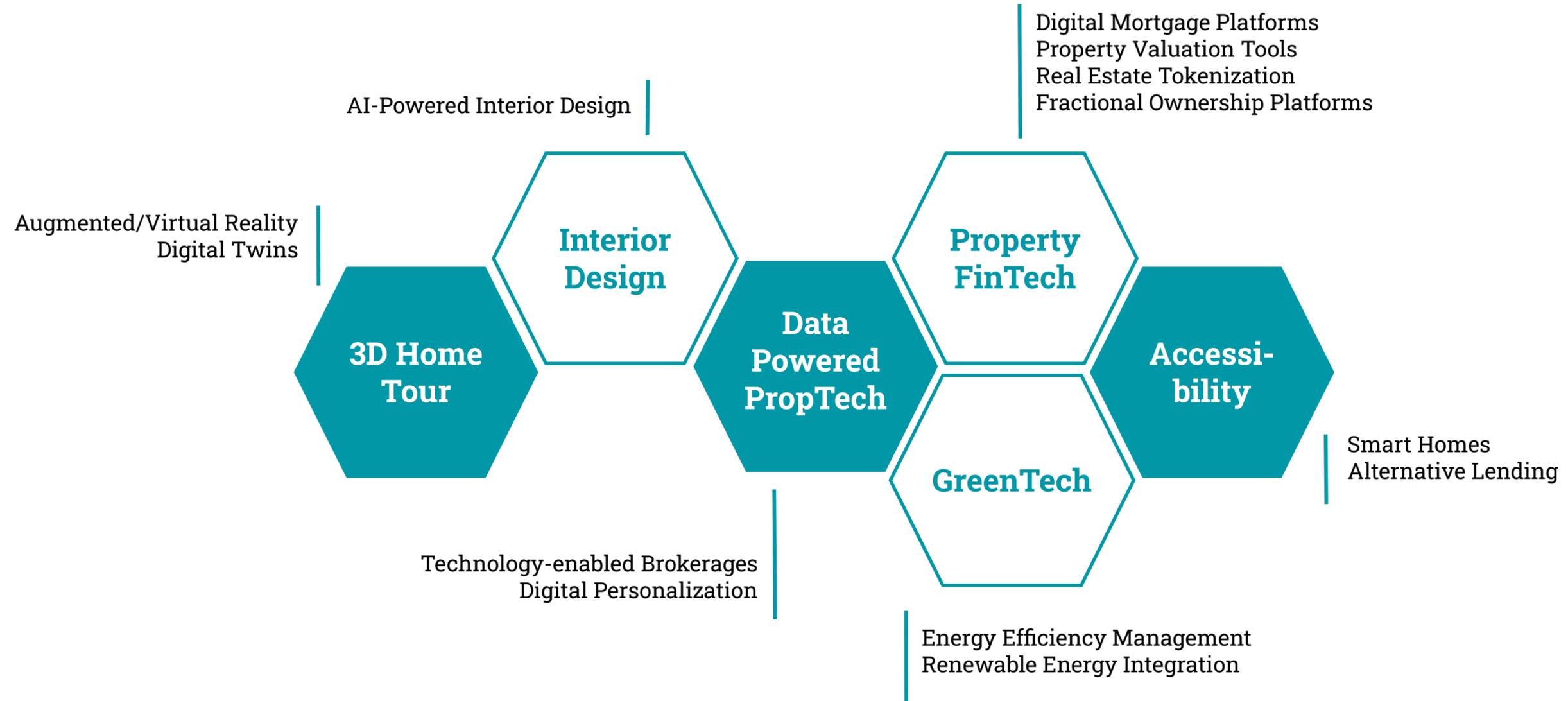
Smart Homes

Alternative Lending

Energy Efficiency Management

Renewable Energy Integration

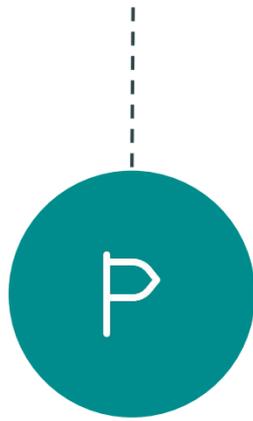
PropTech | Technological Focus Areas Breakdown



Program Timeline

Application Open (1st Mar 2024)

Applications for our accelerator are open!



Application Close (31st Apr 2024)

We will start reviewing and shortlisting potential candidates.

Selection Days (13th - 17th May 2024)

The startups will pitch in front of an audience of Investors, Mentors, Corporate Leaders, Partners and the SBC team



Final Startups Announcement (21st May 2024)

On the final Selection Day we announce the startups selected, which will take part in the accelerator.

Accelerator Kick-off (27th May 2024)

It's time! We officially kick-off the 3-month accelerator.



Demo Day (TBC)

At the end of the accelerator we celebrate with Demo Day! The founders will showcase their progress and solutions at signature event: **FUTRXPO**

Accelerator Program | Overview

12 weeks acceleration program, with dedicated masterclass and 1-1 mentoring. During this period startups will be working on 3 different areas: Commercial readiness, Investor Readiness and Pitch Readiness

AREA	<i>Commercial Readiness</i>	<i>Investor Readiness</i>	<i>Pitch Readiness</i>
CONTENTS (not exhaustive)	<ul style="list-style-type: none">● Business Model Canvas● Go to Market Strategy● Market-Product Fit● Experimental Design● Customer Development● Impact Measurement● Sales Fundamental● Corporate Startup Collaboration● TAM SAM SOM● Sales Negotiation	<ul style="list-style-type: none">● Fundraising● Investor Deck● Financial Modeling● Investor Role Play● Impact Measurement● Term Sheets & Valuation● Stakeholder Management● Investment Sneak Preview	<ul style="list-style-type: none">● Digital Marketing● Design Principles● Masterdeck Slide Design● PR & Media
DELIVERABLE (not exhaustive)	<ul style="list-style-type: none">● Clear Customer Profile● Go to Market Strategy● Sales Funnel● Commercial Deck	<ul style="list-style-type: none">● Investors Funnel● Investor Deck● Financial Model	<ul style="list-style-type: none">● Elevator Pitch● Product Pitch● Customer Pitch● Media Pitch● Investor Pitch

Networking with Mentors, VC, Startups, Founders and Corporate Partners
(in addition to PR and Social Media coverage)

Accelerator Program | Main Events

MENTOR MATCHING

During this event founders will have the opportunity to meet and to connect to a variety of mentors for potential synergies

Week 3 - 11th Jun 2024

INDUSTRY SNEAK PEEK

In this event, we invite corporate partners provide feedback on your product pitch

Week 10 - 30th Jul 2024

INVESTOR SNEAK PEEK

In this event, we invite angel investors and venture capital firms to provide feedback on your investor pitch

Week 11 - 8th Aug 2024

MASTERCLASS/AMA

We will invite experts from the industry/experienced startup founders where you will have the opportunity to ask questions and seek advice from them to accelerate your growth

Weekly

DEMO DAY

This is our main event where founders will pitch and showcase their startup to an audience of investors, corporate, mentors, and media at an incredible venue

**FUTRXPO in Amsterdam in Dec
(Date TBC)**

DEMO DAY | FUTRXPO AMSTERDAM



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PropTech | Mentorship Benefits



Access to global innovation network, training and events

Contribute to transforming the startup ecosystem

Enjoyable and fulfilling experience

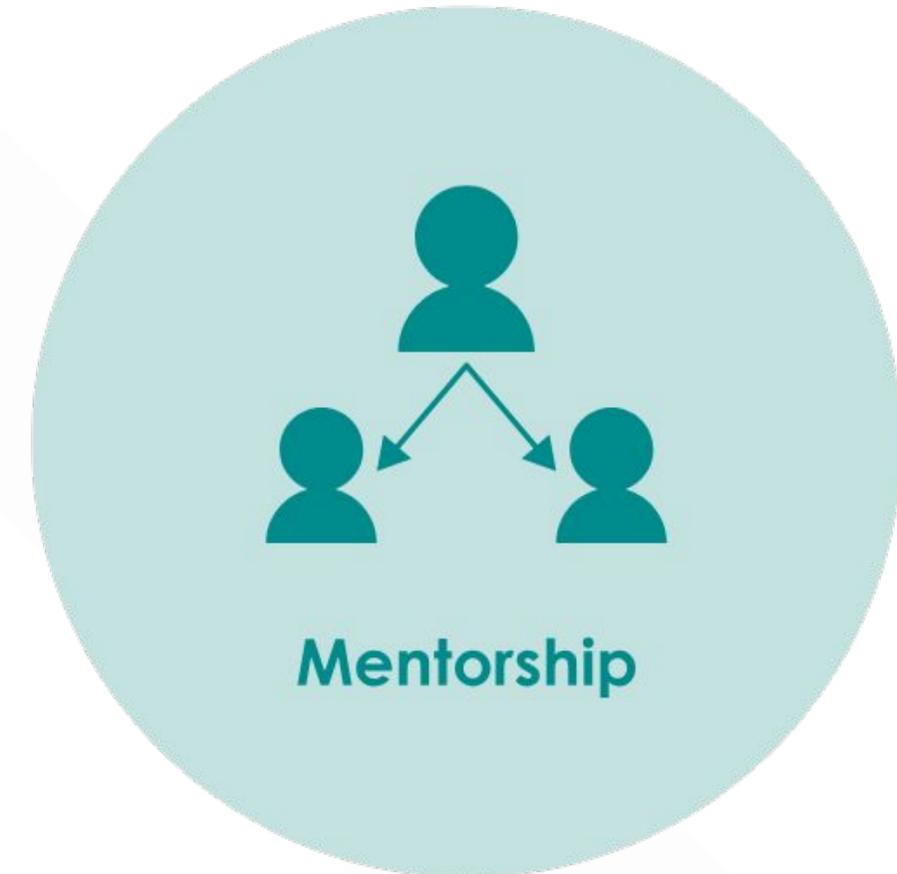
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PropTech | Mentorship Opportunities

Selection Days (15 & 16 May 2024)

Mentor Matching Event (Week 3)

During Program & Beyond



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Mentorship Process | Overview

MEET



Selection Days:

Meet the top 20 startups and help to select the top 10 to join the program

Mentor Matching (for mentors who missed selection days):

Get to hear a 60-second pitch from the top 10 startups



QnA

Submit feedback & startup interest form



No Startups

Move to Expert Mentor Pool

ASSESS



Meeting coordinated by SBC

In person/online meeting between matched startup and mentor



Decide during or post meeting if it's a good fit and you want to continue. It's up to you both if you want to continue the relationship.



Ideally each startup has 3-5 mentors for the final 2 months of the program **checking in regularly on specific topics: eg strategy, funding, marketing etc**

No Startups

Move to Expert Mentor Pool

MENTOR

Meeting organised by you & startup

Advisory Mentor (Regular Commitment)

Regular weekly/bi-weekly meetings or calls between you and the startup



Online meetings or calls, as required for the final 2 months of the program



Fill in mentor meeting form if you have something to share with SBC Management team

Expert Mentor (Ad-hoc commitment)

On call to help with specific issues when they arise

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FAQs

1. What is the Startupbootcamp Accelerator Program

The Startupbootcamp Accelerator Program is an acceleration programme that supports impact related startups which address the 2030 SDGs . This program helps startups develop capabilities in shaping, building and selling their products.

2. Focus for 2024

Our focus areas for this year are Data-Powered PropTech, Property FinTech, and GreenTech & Accessibility.

3. Where will the programme take place?

The programme will be fully virtual with the opportunity to attend the physical event at FUTRXPO.

4. Who is eligible to join

Any mentor who has relevant experience and expertise in any of the program focus areas who are willing to volunteer their time to help the startups validate and scale their business are welcome to join!

5. How many startups will be selected for this programme?

We aim to select 10 startups, but this is also dependent on the number and quality of applications received.

6. What is the time commitment for the program?

You can choose your own level of commitment based on your schedule and what you have agreed with the startups.

7. I am interested, what are my next steps?

Reply to this email stating your **areas of expertise** and the **type of mentor that you wish to be “Advisory” or “Expert”** and we will be in touch with you soon closer to Selection Days.

You may also indicate your interest for our free **Mentor Masterclass** if you need a refresh of your mentorship skills and knowledge.

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